

You don't need artwork to place your order. Reserve your prices and inventory now and send your logo when it's ready. Send the best file you have, ideally a clean black and white vector logo. You should see your proof within **1 to 2 business days** on standard orders and **1 business day** on rush orders, plus up to 48 hours if we convert your logo to vector.

BEST RESULTS**PREFERRED: VECTOR ARTWORK**

- A clean black and white vector file saved from **Adobe Illustrator** or **Corel Draw**.
- Our preferred formats are **.eps** and **.ai**. We also accept **.cdr**.
- Convert all fonts to curves or outlines, or send the fonts with your file.
- No linked or embedded objects in the file.
- For engraving and 1-color imprints, keep all graphics in black and white.

EXTRA STEP**ACCEPTED: RASTER IMAGES**

- Non-vector files such as **.jpg** or **.png**.
- We convert the logo to vector art for a one-time **\$25 logo conversion fee**, added to your invoice.
- Allow up to 48 hours of additional art proofing time.

**Vector: clean at any size****Raster: breaks up when enlarged**

Expect black and white. For engraving and many imprint methods, gradients, shading and shadows are removed and the logo is rendered in black and white.

VECTOR OR RASTER?

- **Vector** artwork is made of mathematical lines and curves, so it can be enlarged to any size without losing quality. Typical files: **.ai .eps .ps .indd .pdf .cdr**. These file types can still contain raster art, so if you are unsure about your file, have one of our art coordinators check it.
- **Raster** artwork is made of rows of pixels, so it loses quality when enlarged. Typical files: **.psd .tif .jpg .gif .bmp**. These are always raster and are never usable for production as they are, so we convert them to vector first.

SENDING YOUR ARTWORK

Email your logo to customerservice@fineawards.com and include your order number.

Questions about your file? Call 1-800-343-3166, 9am to 5pm ET.

The FineAwards art department assumes no responsibility for logos that do not meet these specifications, and a logo that has to be converted from raster to vector carries the logo conversion fee. Our art department will still make every effort to work with the file you send. Your order includes 1 original art proof and up to 1 reproof; more than that may carry additional charges.